



Katilynn Moss

Graphic Designer · Illustrator



PROFILE

Creative designer, who strives for elegance and beauty with a passion for typography. Being resourceful and attention to details is an essential part of my creative process. A teamplayer who is reliable, confident, considerate, hardworking, and optimistic. Maintaining a sense of professionalism at all times.



PROFESSIONAL SKILLS

PROJECT MANAGEMENT

TIME MANAGEMENT

MEETING TIGHT DEADLINES

CLIENT COMMUNICATION

PROBLEM SOLVING

TYPESETTING

DESIGNING FOR ALL MEDIUMS

BRANDING / LOGO CREATION

DIGITAL ILLUSTRATIONS

UX AND UI DESIGN

PHOTOGRAPHY

Dear Hiring Team,

I'm writing this letter to express my interest in your posted Graphic Design or related Design or Marketing position I have found online.

From day one, I feel that I can be a valuable part of your growing team of employees. I possess a wide range of skills, including: logo design, branding design, illustration, social media management, layout design, package design, photography, photo editing, customer support, ecommerce, and email marketing, just to name a few.

I am skilled in Adobe Photoshop, Illustrator, and InDesign, and Web Design (experience with Wordpress, Wix, ShowIt, and Squarespace).

I have worked professionally in house for Pro-4 Marketing for over 4 years, American Pro Marketing for almost 1 year, and I also run my own freelance Graphic Design and Photography companies as well, which gives me over 10 years of professional design experience.

I know by reading through your job posting, I may not currently possess all the skills you are requiring, but I'm willing and eager to learn and grow as a Graphic Designer within your company.

Thank you for taking the time to look through my skills and I look forward to speaking with you further if you feel I can be a great asset to your growing design team. Enclosed is my resume for your review.

Sincerely,

Katilynn Moss

Why Me?

I'm a creative graphic designer with 10 years of experience, including over 8 years of working as a freelancer, and 5 years for in-house companies. During my career at Pro-4, I led the e-commerce store on wix, resulting in a 50% increase in online orders. I've also had some experience working in the IT field during college, and can help troubleshoot smart home items and some minor computer related issues. I'm passionate about branding, typography, illustration, photography, and details. I'd love to pursue this opportunity at your company if you are interested in moving forward with me.



PROFICIENCY

