



2023 - 2023

AMERICAN PRO MARKETING Lead Graphic Designer

February 2023 - December 2023

- Created layouts for company presentations
- · Created, printed, weeded, and prepared vinyl logos
- · Layout and designed sanctioned sales ads
- Designed and managed company websites
- Managed and created email campaigns
- Managed social media accounts Facebook and LinkedIn
- Assited and managed in trade show preparations
- Sourced images from stock photography websites
- Product photography and photo editing/manipulation
- · Assisted other company departments with stock entry, customer
- concerns, order issues, and answering all questions in a timely manner



PRO-4 MARKETING LLC Lead Graphic Designer

February 2018 - July 2022

- Created and printed signage for in-store displays
- Created layouts for product sales sheets
- · Designed packaging for retail products
- · Assisted in communications with overseas manufacturers
- · Layout, designed, and wrote copy for product manuals
- Designed and managed company websites
- Managed and created email campaigns
- · Managed and created UPC and ITF barcode directory
- Managed social media accounts Facebook and YouTube
- Assited and managed in trade show preparations
- Sourced images from stock photography websites • Product photography and photo editing/manipulation
- Assist customers in placing orders, fulfilling shipments, and answering all guestions in a timely manner

2015 - 2017

CITY TALK MAGAZINE **Graphic Design Internship**

October 2015 - September 2017

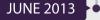
- Created signage for in-store displays
- · Created layouts for magazine placement
- Sourced images from stock photography websites
- Assist customers inside retail store location while shopping

SEPT. 2015

KATILYNN MOSS DESIGNS Owner/Graphic Designer

September 2015 - Present

- · Logo creation for small business owners
- Managed & built websites for small business owners
- Managed social media accounts Facebook and Instagram
- · Digitally drawn custom illustrations
- Assist customers in placing orders, fulfilling projects and answering all questions in a timely manner



KATILYNN MOSS PHOTOGRAPHY Owner/Photographer

June 2013 - Present

- · Logo creation for small business owners
- Photo editing and manipulation
- Assist customers in signing contracts, fulfilling invoices, and answering all questions in a timely manner



OTHER ROLES

ART INSTITUTE OF MICHIGAN **Academic Affairs Student Worker** January 2017 - September 2017

ART INSTITUTE OF MICHIGAN - TROY IT Assistant Student Worker February 2014 - December 2016



PROFICIENCY



















ART INSTITUTE OF MICHIGAN

Bachelors of Applied Science Graphic Design - 3.9 CGPA September 23, 2017



REFERENCES

MIKE LEVY - (248) 225-3293 SCHUME HARRISON - (313) 449-2402 JEFF JEUNG - (248) 756-0451 MIKE ARCHIBALD - (586) 719-3558 TIM HORVATH - (972) 567-0194 TYLER FLEETWOOD - (269) 501-8988 JOHN-PAUL DAVIS - (248) 296-5826 HOLLY - (248) 761-0104

Graphic Designer · Illustrator

Creative designer, who strives for elegance

and beauty with a passion for typography.

Being resourceful and attention to details is

an essential part of my creative process. A

considerate, hardworking, and optimistic.

Maintaining a sense of professionalism at

PROFESSIONAL SKILLS

PROJECT MANAGEMENT

MEETING TIGHT DEADLINES

DESIGNING FOR ALL MEDIUMS

BRANDING / LOGO CREATION

DIGITAL ILLUSTRATIONS

UX AND UI DESIGN

PHOTOGRAPHY

CLIENT COMMUNICATION

TIME MANAGEMENT

PROBLEM SOLVING

TYPESETTING

teamplayer who is reliable, confident,

PROFILE

all times.