



Katilynn Moss

Graphic Designer · Illustrator



PROFILE

Creative designer, who strives for elegance and beauty with a passion for typography. Being resourceful and attention to details is an essential part of my creative process. A teamplayer who is reliable, confident, considerate, hardworking, and optimistic. Maintaining a sense of professionalism at all times.



PROFESSIONAL SKILLS

- PROJECT MANAGEMENT
- TIME MANAGEMENT
- MEETING TIGHT DEADLINES
- CLIENT COMMUNICATION
- PROBLEM SOLVING
- TYPESETTING
- DESIGNING FOR ALL MEDIUMS
- BRANDING / LOGO CREATION
- DIGITAL ILLUSTRATIONS
- UX AND UI DESIGN
- PHOTOGRAPHY



REFERENCES

- MIKE LEVY - (248) 225-3293
- SCHUME HARRISON - (313) 449-2402
- JEFF JEUNG - (248) 756-0451
- MIKE ARCHIBALD - (586) 719-3558
- TIM HORVATH - (972) 567-0194
- TYLER FLEETWOOD - (269) 501-8988
- JOHN-PAUL DAVIS - (248) 296-5826
- HOLLY - (248) 761-0104



WORK EXPERIENCE

2023 - 2023

AMERICAN PRO MARKETING

Lead Graphic Designer

February 2023 - December 2023

- Created layouts for company presentations
- Created, printed, weeded, and prepared vinyl logos
- Layout and designed sanctioned sales ads
- Designed and managed company websites
- Managed and created email campaigns
- Managed social media accounts - Facebook and LinkedIn
- Assited and managed in trade show preparations
- Sourced images from stock photography websites
- Product photography and photo editing/manipulation
- Assisted other company departments with stock entry, customer concerns, order issues, and answering all questions in a timely manner

2018 - 2022

PRO-4 MARKETING LLC

Lead Graphic Designer

February 2018 - July 2022

- Created and printed signage for in-store displays
- Created layouts for product sales sheets
- Designed packaging for retail products
- Assisted in communications with overseas manufacturers
- Layout, designed, and wrote copy for product manuals
- Designed and managed company websites
- Managed and created email campaigns
- Managed and created UPC and ITF barcode directory
- Managed social media accounts - Facebook and YouTube
- Assited and managed in trade show preparations
- Sourced images from stock photography websites
- Product photography and photo editing/manipulation
- Assist customers in placing orders, fulfilling shipments, and answering all questions in a timely manner

2015 - 2017

CITY TALK MAGAZINE

Graphic Design Internship

October 2015 - September 2017

- Created signage for in-store displays
- Created layouts for magazine placement
- Sourced images from stock photography websites
- Assist customers inside retail store location while shopping

SEPT. 2015

KATILYNN MOSS DESIGNS

Owner/Graphic Designer

September 2015 - Present

- Logo creation for small business owners
- Managed & built websites for small business owners
- Managed social media accounts - Facebook and Instagram
- Digitally drawn custom illustrations
- Assist customers in placing orders, fulfilling projects and answering all questions in a timely manner

JUNE 2013

KATILYNN MOSS PHOTOGRAPHY

Owner/Photographer

June 2013 - Present

- Logo creation for small business owners
- Photo editing and manipulation
- Assist customers in signing contracts, fulfilling invoices, and answering all questions in a timely manner



OTHER ROLES

ART INSTITUTE OF MICHIGAN  
Academic Affairs Student Worker  
January 2017 - September 2017

ART INSTITUTE OF MICHIGAN - TROY  
IT Assistant Student Worker  
February 2014 - December 2016



PROFICIENCY



EDUCATION

ART INSTITUTE  
OF MICHIGAN

Bachelors of Applied Science  
Graphic Design - 3.9 CGPA  
September 23, 2017